

The 6th BRAF Meeting

Yerevan, Armenia

Country Report
Coordinating Council of Audiovisual
Republic of Moldova

New members of CCA

As a result of the expiration of mandates of three CCA members, new members were appointed by the Parliamentary Commission on Culture, Education, Research, Youth, Sports and Media at the beginning of 2015. Thus, the new members of CCA are:

- Dragoş Vicol,
- Olga Guţuţui,
- Artur Cozma.

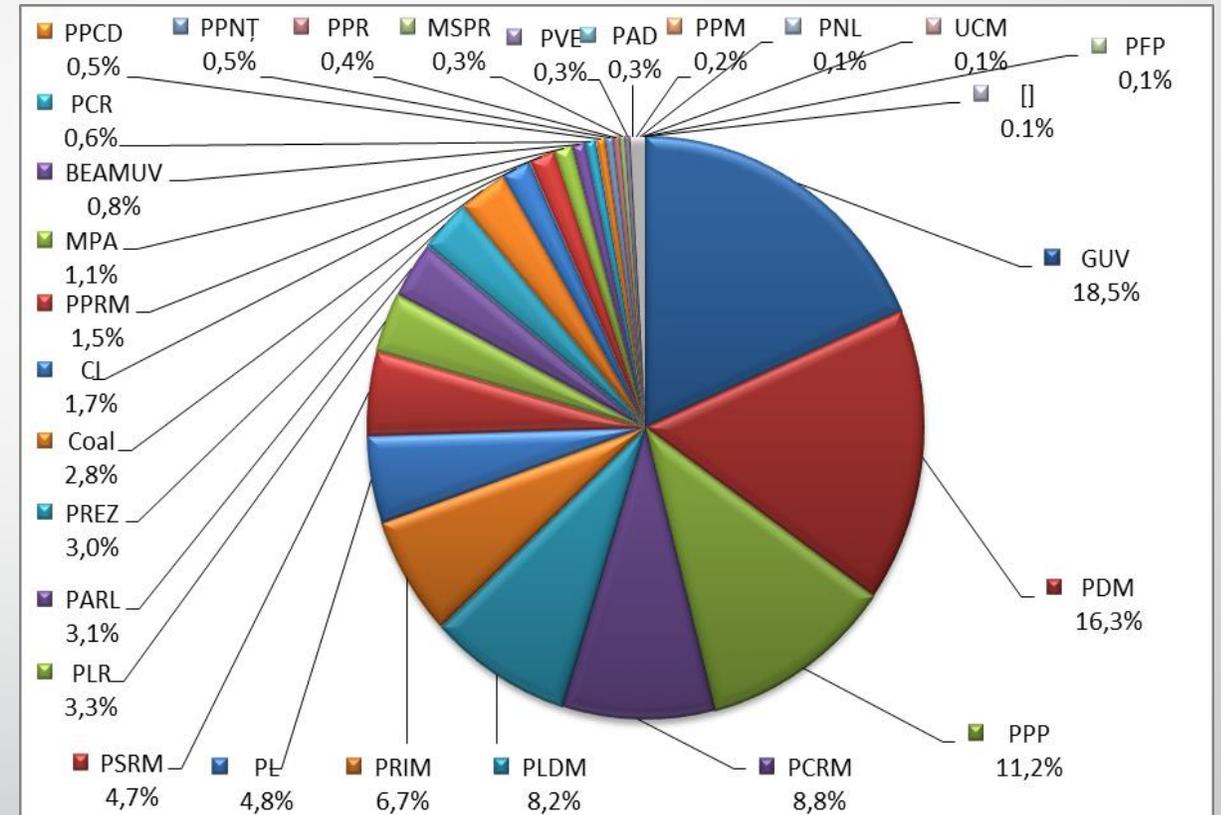
Monitoring sessions of TV and radio program services in 2014

CCA performed monitoring sessions of TV and radio program services on:

- Coverage of Parliamentary Elections in 2014;
- Coverage of General Local Elections in 2015;
- Balance of political and social pluralism;
- Protection of linguistic and national-cultural heritage;
- Ensuring equal chances and access to TV programs;
- Advertising placement conditions;
- Children protection;
- Compliance with domestic music percentage in radio program services;
- Compliance with General concept of the license.

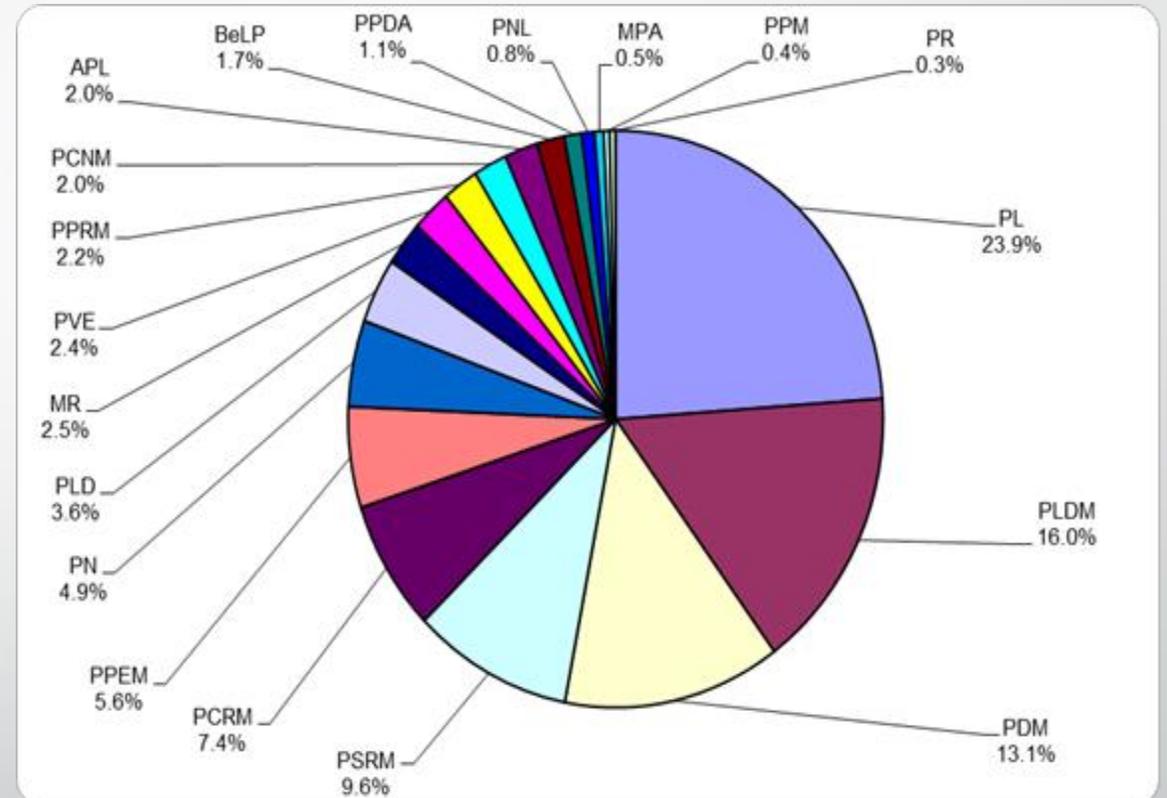
Coverage of Parliamentary Elections 2014

- The date for ordinary Parliamentary Elections in the Republic of Moldova was established for **30 November 2014**.
- CCA decided to oversee 13 TV stations on the coverage of election campaign. 6 monitoring reports were presented during the public meetings of CCA.
- Monitoring reports emphasized that 29 political parties were mainly reflected in newscasts. Government Parties obtained **27,8%**, the opposition and extra-parliamentary parties got **38,1%** of the total volume of political subjects which were covered in newscasts.
- The Coordinating Council of Audiovisual sanctioned some broadcasters for biased coverage.



Coverage of General Local Elections 2015

- General Local Elections were held in the Republic of Moldova on **14 June 2015** to elect 898 mayors, 1116 district councilors and 10564 village/communes/city councilors. Because in 457 localities none of the candidates for mayor got necessary 50% of votes needed for an outright win, on **28 June** the runoff elections were held.
- CCA performed monitoring sessions of both rounds on the coverage of election at 13 TV channels. Thus, 5 monitoring reports were presented during the public meetings of CCA.
- Monitoring results showed that 22 political parties and one electoral block were reflected in newscasts. Government parties obtained **25,1%**, the opposition and extra-parliamentary parties got **69,7%** of the total volume of political subjects reflected in newscasts.

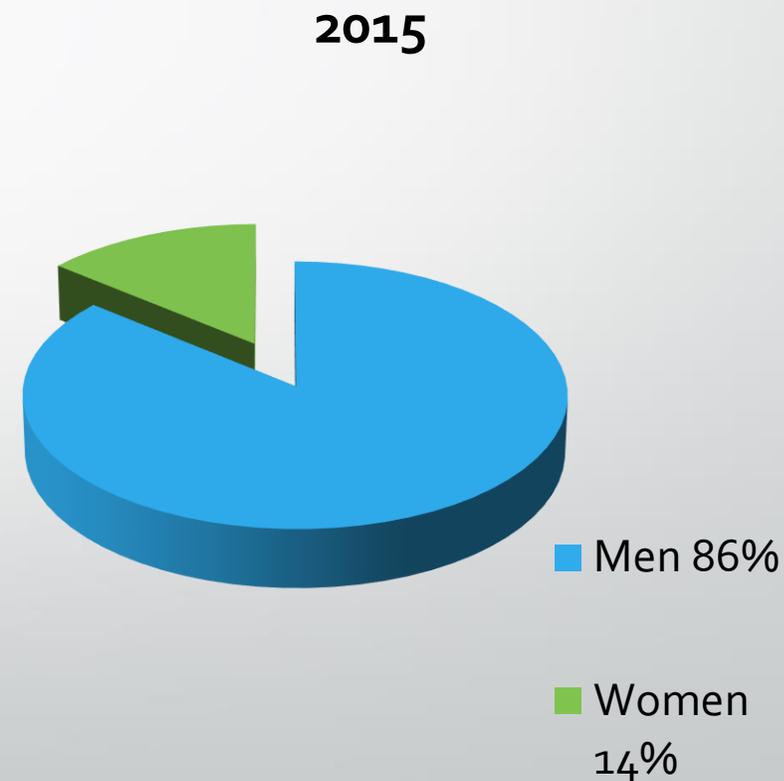
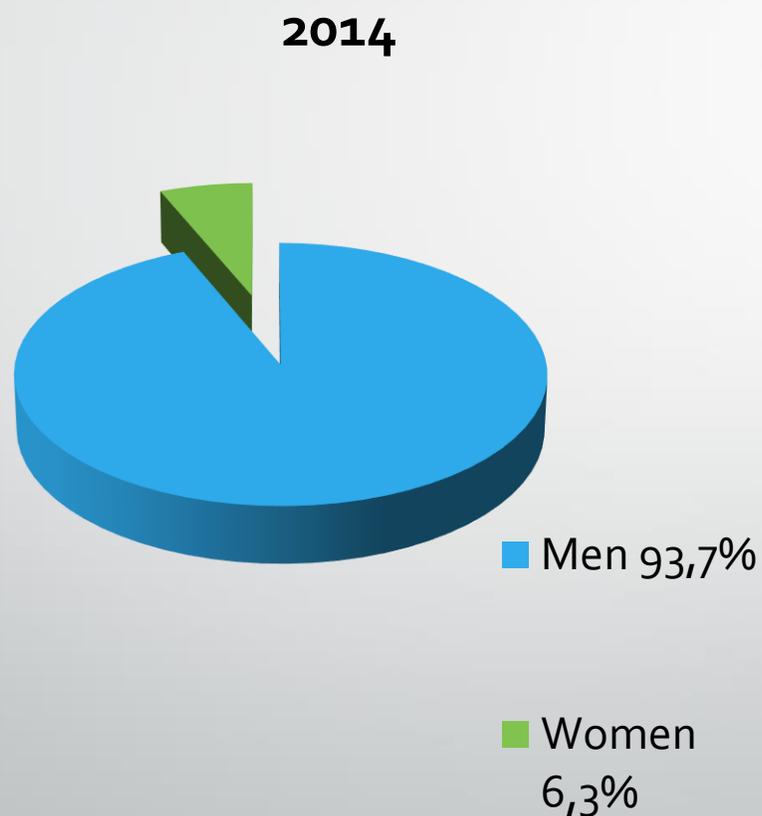


Cooperation with the Council of Europe

- Before the beginning of the Parliamentary Elections, the Council of Europe organized a **two-day study visit at the French Superior Council of Audiovisual**. Once the election campaign began, the Council of Europe assisted the CCA Media Monitoring Department, during **three separate missions primarily in the area of training CCA media monitors**. The CoE expert who assisted us was **Marek Mracka**, program coordinator of the media monitoring organization "MEMO98" from Slovakia.
- Regarding the General Local Elections, the CoE committed to **purchase the equipment that would facilitate the work of the monitoring staff**. Thus, the expert Marek Mracka was tasked to formulate requirements for procurement of equipment intended for recording, storing, archiving TV and Radio program services, and processing automatically these files.

Gender Equality

During both election campaigns, the CCA monitored the reflection of electoral candidates according to gender category. Thus, it was attested that men were reflected in newscasts more often than women:



Digitalization

- In order to improve the process of transition to digital television, a group of CCA employees conducted a **study visit** in December 2014 at Radio and Television Commission of Lithuania.
- The Coordinating Council of Audiovisual was asked to examine the **Draft Government Decision "On approval of the Program on the transition from analogue to digital terrestrial television"** (developed by the Ministry of Information Technology and Communications).
- During the public meeting from 20 March 2015, the **CCA members approved the Draft Regulation on the procedure and conditions for issuing digital broadcasting licenses and digital retransmission authorizations for the use of national multiplexes.**
- The Draft was sent to the Council of Europe for consulting, advisory and expertise.
- On November 13 CCA organized once again **public debates** on modifications of the Draft.

Law on transparency of media ownership

- CCA submitted several proposals in 2012 to amend the Audiovisual Code. The CCA members participated in previous years in public debates and supported the draft Law amending the Audiovisual Code on ensuring transparency of media ownership.
- On 5 March 2015, the **Law on Amending and Supplementing the Audiovisual Code of Moldova on transparency of media ownership** was approved by the Parliament and entered into force on 1 November 2015.
- The Coordinating Council of Audiovisual approved on 29 September 2015 the **Decision no.35/175** which contains the **sample declaration/statement** regarding the transparency of media ownership for private audiovisual license holders.
- Private broadcasters are forced to disclose the following information: name, address and contact details of its administration; names of beneficiary owner/owners and data on the share of their investments/participation capital; the list of board members and/or the administrator's name; the name of filmmakers/producers of programs/broadcasts; the signals of the radio station/TV station; symbol; territory coverage.

Development of domestic audiovisual content

- By the **Decision no. 20/102 of 6 June 2015**, the CCA launched the **Contest for selection of program projects that relate to topics and issues of public interest intended for regional and local broadcasters**, allocating financial resources from the Broadcasters' Support Fund (one percent from the annual turnover of the broadcasters).
- The main objectives of the contest was the promotion of: European values, national culture, language, traditions, national history, linguistic diversity; cultural heritage of ethnic minorities; access of persons with disabilities to media; pluralism and freedom of speech.
- **17 broadcasters** participated in the contest and submitted **23 audiovisual projects**. The CCA members selected and allocated financial support to 14 broadcasters for the production of **17 projects**. By the **Decision no. 27/126 of 14 July 2015**, the CCA granted to winners the financial aid, allowing them to produce their projects and to broadcast them on the territory of the Republic of Moldova.

Social campaigns

- National campaign on promotion of the specialized **anti-corruption hotline, focused on fighting corruption at the national level;**
- Media campaign to promote the Festival of Volunteers entitled "**Be proud that you are a volunteer!**";
- Public Awareness Campaign on **preventing juvenile delinquency and deviant behavior of children;**
- Social campaign on the importance of internet safety entitled "**Promoting a Safer Internet for Children from the Republic of Moldova**";
- Media campaign on the **benefits of mediation as an alternative dispute resolution between the parties;**
- European campaign "**Open the doors to the children of Europe**";
- Public awareness campaign on the role and responsibility of medical workers "**Doctor between duty and passion**";
- Social campaign for preventing road accidents: "**Alcohol and driving - lethal cocktail**", "**Safe school, safe home!**", "**Prevention of speeding**";
- Social campaign on the prevention of suicide cases in Moldova "**Who would you encourage today?**";
- Promotion of the festival "**National Wine Day**"
- Public awareness campaign **on fight against the audiovisual piracy.**



**Thank you
for your attention!**