



The 5th Annual Meeting of BRAF
10-11 September 2014
Azerbaijan, Baku



Country Report

Coordinating Council of Audiovisual

Republic of Moldova



Consiliul Coordonator al Audiovizualului

Intro

The primary mission of the CCA is **the protection of program consumers' rights**. Freedom of expression is a fundamental right which stands at the basis of any democratic society and together with other values, such as children rights, human health and safety of human life, should be protected and overseen. In order to accomplish its mission, the CCA has conducted the following activities:

- monitoring of program services;
- examination of complaints;
- elaboration of regulatory decisions;
- participation in discussions and public debates with national and international institutions on issues related to the audiovisual field;
- conducting and supporting awareness rising campaigns for consumers;
- organization of contests in order to support the growth of domestic audiovisual market.



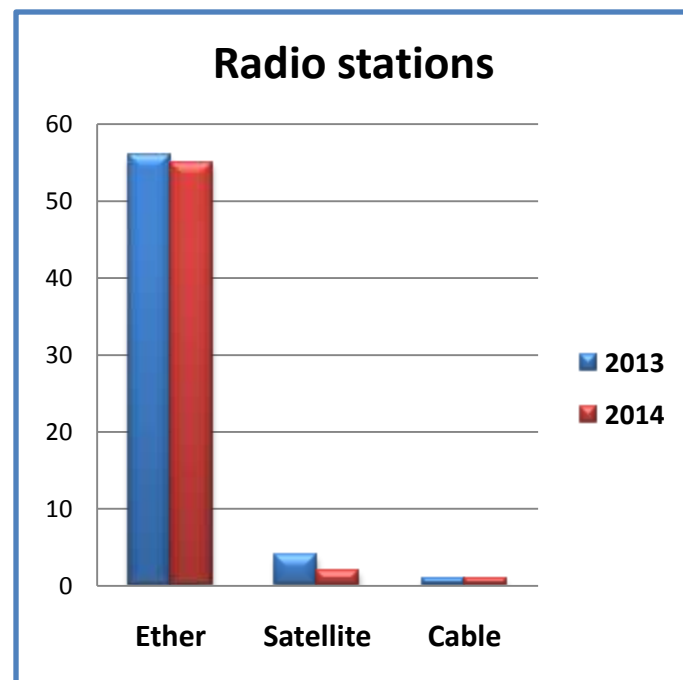
Licensing Activities



At the moment, in the Republic of Moldova, there are registered **215 licences** and retransmission authorization holders.

Radio:

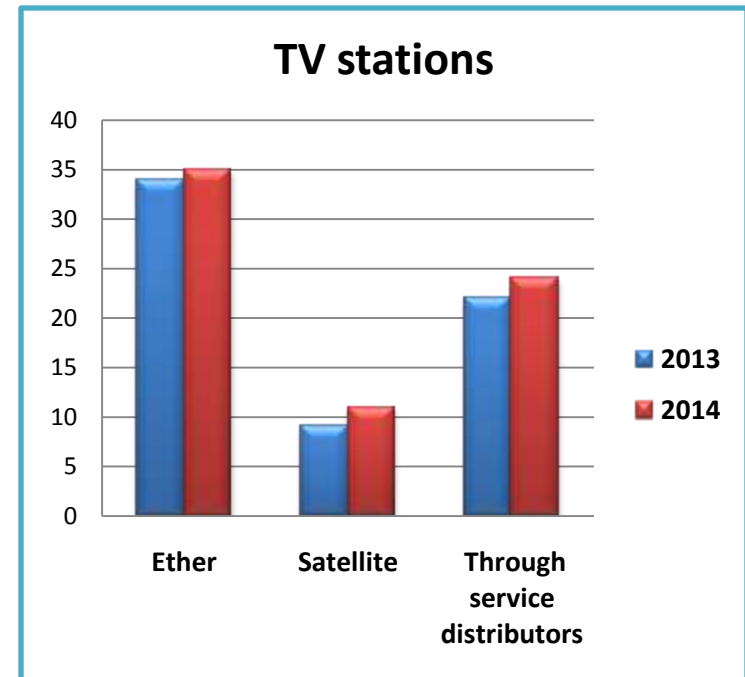
- **55 licences** for radio stations broadcasting **by ether**,
- **2 licences** for radio stations broadcasting **by satellite**,
- **1 licence** for a radio station broadcasting **by cable**.



Licensing Activities

Television:

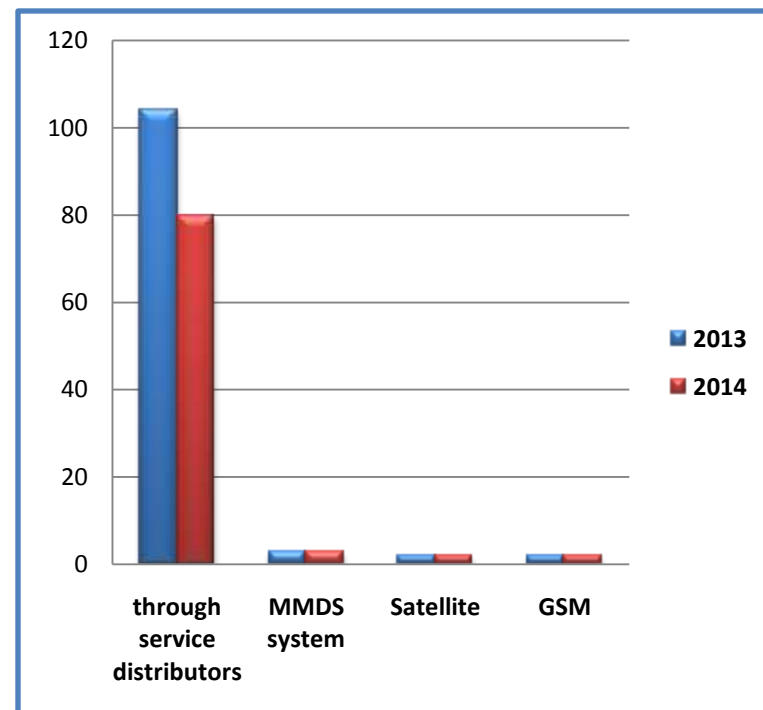
- **35 licences** for TV studios broadcasting **by ether,**
- **11 licences** for TV studios broadcasting **by satellite,**
- **24 licences** for TV studios broadcasting **through service distributors' means.**



Licensing Activities

Authorizations:

- **80 retransmission authorizations** for TV channels broadcasted through **service distributors' means,**
- **3 retransmission authorizations** for TV channels broadcasted through **MMDS system,**
- **2 retransmission authorizations** for TV channels broadcasted **by satellite,**
- **2 retransmission authorizations** for TV channels broadcasted **by GSM.**



Supervision and Monitoring



From the beginning of 2014, the CCA has been conducting monitoring sessions of TV and radio program services on the following topics:

- 1. Balance of political and social pluralism:** 10 reports (100 hours);
- 2. Equal opportunities and access for persons with disabilities to program services:** 13 reports (168 hours);
- 3. Advertising placement conditions:** 29 reports (2080 hours);
- 4. Compliance with general concepts of program services:** 12 reports (TV-1680 hours; radio-336 hours).
- 5. Protection of human dignity and morality** (3 complaints were examined).

Development of Domestic Audiovisual Market



- The CCA launched at the end of 2013 the **National Contest for Television and Radio Programs in Moldova** to encourage Moldovan broadcasters to produce program services and to invest in the development of the domestic audiovisual market. In this way, the CCA has funded 18 radio and TV projects related to topics and issues of public interest.
- Over the course of the contest, special attention was paid to the **promotion of linguistic diversity and cultural heritage of ethnic minorities**, thus a number of programs will be produced in Bulgarian, Gagauz and Russian languages.



Development of Domestic Audiovisual Market



During 2014, 5 new TV channels appeared in the Republic of Moldova :

TV Channel	Decision adopted by CCA	Concept
Tezaur TV	Nr. 6/24.01.14	Analytical-informative
Canal Regional	Nr.6/24.01.14	General, religious
Realitatea TV	Nr.54/17.04.14	General
ATV COGUK	Nr.52/10.04.14	General
POPAS TV	Nr.117/25.07.14	Musical, entertaining



Cooperation with other Regulatory Authorities



The Coordinating Council of Audiovisual promotes constantly the principle of cooperation between institutions for a regular exchange of experience and best practices related to the audiovisual field. Thus:

- On the 5th of November 2013, the Coordinating Council of Audiovisual from Moldova and the **Cyprus Radio and Television Authority (CRTA)** signed a Memorandum of Cooperation in the audiovisual field.
- On the 5th of June 2014, the Coordinating Council of Audiovisual from Moldova signed a Cooperation Agreement with the **National Commission for TV and Radio from Armenia**.
- On the 4th of July 2014, the President of the Coordinating Council of Audiovisual from Moldova and the President of the **Competition Council from Moldova** signed a Cooperation Agreement based on issues of common interest.

Media campaigns



At the same time, the Coordinating Council of Audiovisual, in partnership with national and international organizations and institutions, has promoted several media campaigns:

- The national campaign "**Promoting a Safer Internet for Children from the Republic of Moldova**";
- Raising awareness on serious pollution of Moldovan rivers: "**Love your River**";
- Promoting the celebration of "**National Wine Day**";
- The campaign to raise awareness on the respect of traffic rules and the improvement of drivers and pedestrians' behavior;
- The campaign on preventing drowning and fire cases among the population of the Republic of Moldova;
- The campaign "**No Hate Speech Movement**".





**THANK YOU FOR
YOUR
ATTENTION!**



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