

# **NATIONAL COMMISSION ON TELEVISION AND RADIO OF ARMENIA**

THE 6<sup>TH</sup> ANNUAL MEETING OF BRAF

November 19, 2015  
Yerevan, Armenia

## ACTIVITIES OF NATIONAL COMMISSION ON TELEVISION AND RADIO OF ARMENIA

During the last year in the Republic of Armenia operated

- 94 television companies, from which 40 with terrestrial broadcasting, 54 as cable broadcasting. From 40 terrestrial television companies 6 are with republican coverage, from which 1 did a retransmission, 9 with capital coverage including 3 television companies that have retransmission, 25 with territorial coverage.
- 20 radio companies, from which 3 in Yerevan city and at the same time in one or more regions, 14 in the territory of Yerevan, 3 in the territory of one region.

## ACTIVITIES OF NATIONAL COMMISSION ON TELEVISION AND RADIO OF ARMENIA

### National Commission on Television and Radio of Armenia

- made direct views of television and radio programs of republic and capital coverage in 2100 days,
- made direct views television and radio programs of territorial coverage in 1860 days,
- convened 28 meetings, during which 85 individual decisions were made,
- received 437 letters, 13 complaints from the citizens of Armenia and some companies ( about inefficient of the television programs, language purity, broadcasting dishonest advertising, etc.), who were answered according to the current legislative acts.

## ACTIVITIES OF NATIONAL COMMISSION ON TELEVISION AND RADIO OF ARMENIA

In June 2015 Commission together with the International Institute of Communications of London organized media forum in Yerevan. To the forum were invited not only the international leading representatives of telecommunication, radio and television regulatory authorities, but also representatives of current information technology companies operating in Armenia and representatives of television, radio and cable broadcasting companies.

Commission cooperated with some Armenian social and international organizations, with the diplomatic representatives operating in the Republic of Armenia.

Commission provided information about questions concerning its activities for representatives of the social and mass media as well as updating news in the official web site of the commission.



# DIGITALIZATION

In Armenia the period till January 1<sup>st</sup> 2016 is considered to be experimental for the transmission from analogue to digital broadcasting. Previously it was established that the broadcasting will be switched off in January 1<sup>st</sup> 2015, but that date was prolonged by the National Assembly of the Republic of Armenia for overcoming some possible social problems due to the fact of the transmission from analogue to digital broadcasting. I would like to direct your attention on the 3<sup>rd</sup> component of the concept of transmission to digital. As you know the process of transmission is connected with expenses, including population's expenses connected with installing on the television some digital television receivers. The majority of television types are able to accept either analogue or digital signals. But those citizens who does not have the component of the receiver DVB-T2 should fill up their technical facilities with "Set-top-box", which is known for its decoding the signals. These facilities are already exist in the Armenian market and are accessible for the population.

# DIGITALISATION

Concerning socially vulnerable population of the society, it is necessary to mention that the main issue is to guarantee them with this “Set-top box”-s for receiving digital signals. To present day Government of the Republic of Armenia has already made necessary steps for providing that layer of population with digital broadcasting, particularly a tender has been announced for getting decoders for receiving digital signals, that in future will be gratuitously allocated to the mentioned layer of population.



# DIGITALISATION

National Commission on Television and Radio of the Republic of Armenia during hole period cooperated with the TV and Radio network of Armenia, with the television companies, was taking necessary steps for informing Armenian population about deadlines of transmission from analogue to digital broadcasting- social ads, running texts, programs in different formats. We, as a regulatory authority, would like to inform with great pleasure that we managed to provide this sphere with varieties and Armenian population got new possibilities for getting various information about this issue.

**THANK YOU FOR YOUR ATTENTION**

