

# BRAF 8<sup>th</sup> Annual Meeting

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## Audiovisual media landscape of Azerbaijan

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# Facts:

- Area of the country** - 86,6 thousands of sq.km.
- Population(2017)** - 9.8 millions inhabitants
- GDP (2016)** - 59,9 billions Manats
- GDP per capita (2016)** - 6224 Manats (*3890 USD*)
  
- Internet penetration** - almost 79 % of population have an access to internet (38-40 % of them use broadband internet)

## Facts:

### Internet Service Providers (ISP)

- **35** (*ADSL and Optical*)

### Mobile operators

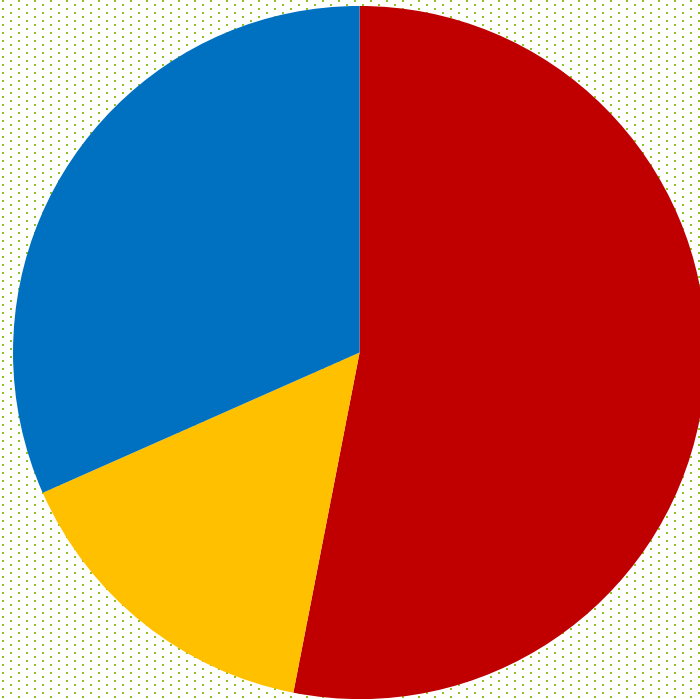
- **3** (*2G, 3G, 4G LTE*)  
**2** (*CDMA*)

### Mobile internet

- approx. 40 % of internet using

# Facts:

## Access to news and information, via:



■ Internet (mainly via social networks) - 52%

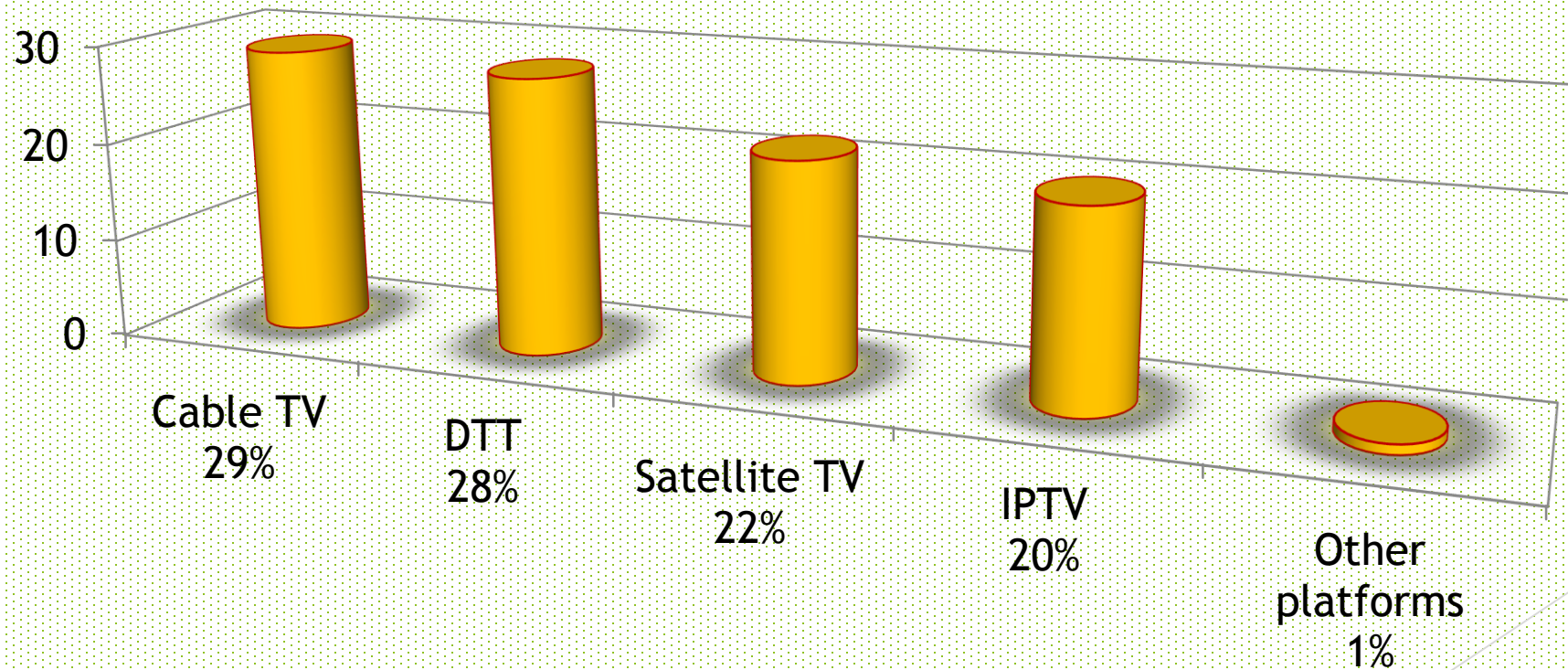
■ Radio (mainly via car radio devices) - 15%

■ Television (all platforms) - 31%

■ Print media and other sources - 2%

# Facts:

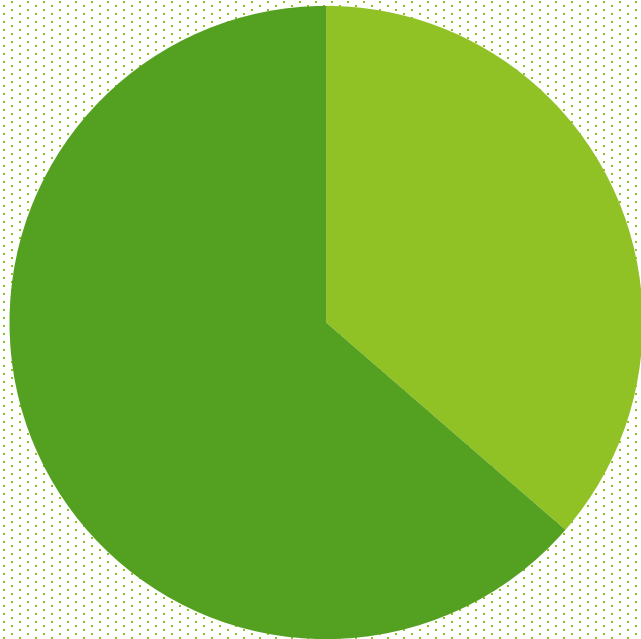
## Television broadcasting



# Facts:

## Television broadcasters (free to air)

### NATIONAL (Total – 11):



■ Public - 4

■ Private - 7

# Facts:



## Television broadcasters:

(only satellite broadcasting)

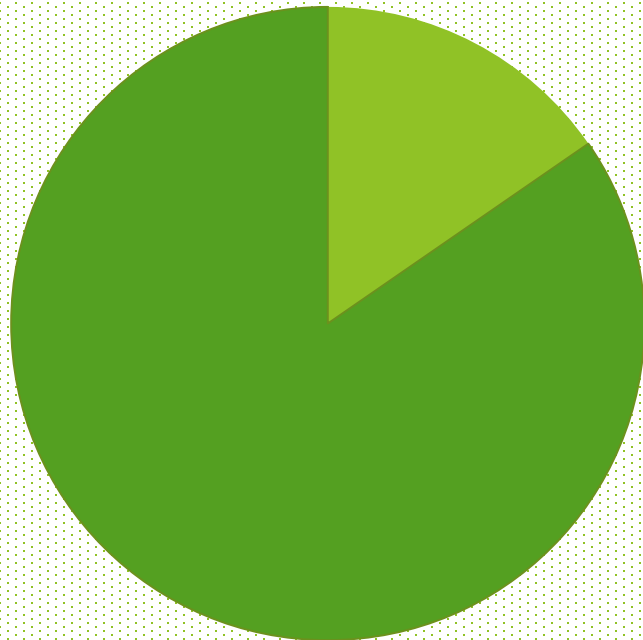
- ▶ **CBS**
- ▶ **MUZ TV** (License was granted 20 October 2017)



# Facts:

## Television broadcasters (free to air)

### REGIONAL (Total – 13):



■ Public - 2

■ Private - 11



# Facts:

## Radio broadcasters



### **NATIONAL (Total - 13):**

- Public - 2
- Private - 11

# Facts:

## Radio broadcasters



## REGIONAL (Total - 3):

- Public - 1
- Private - 2

## Facts:

DTT

• **DTT Multiplexes - 2**

Cable

• **Cable operators - 17**

IP TV

• **IP TV operators - 25**

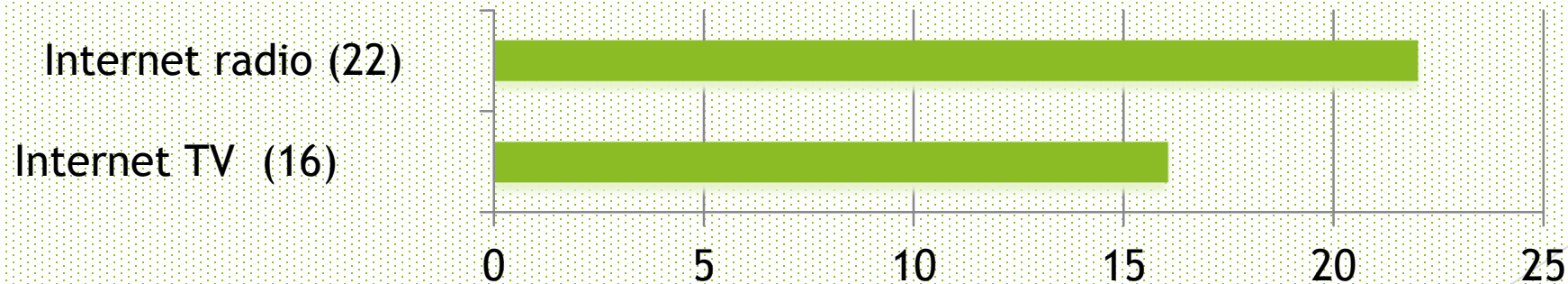
# Facts:

## Internet

***NO REGULATION SO FAR***

(out of scope of regulatory body)

### Channels



# Legislative framework

- ▶ 1992 Law on Mass Media (amendments 2015)
- ▶ 2002 Law on television and radio broadcasting
- ▶ 2003 Regulations of National Television and Radio Council
- ▶ 2004 Law on public broadcasting

# Legislative framework

- ▶ 2011 Special provisions on programs
- ▶ 2011 Special provisions on protection of minors
- ▶ 2015 Revised version of the Code of Administrative Violations
- ▶ 2015 Law on Licenses and Authorizations

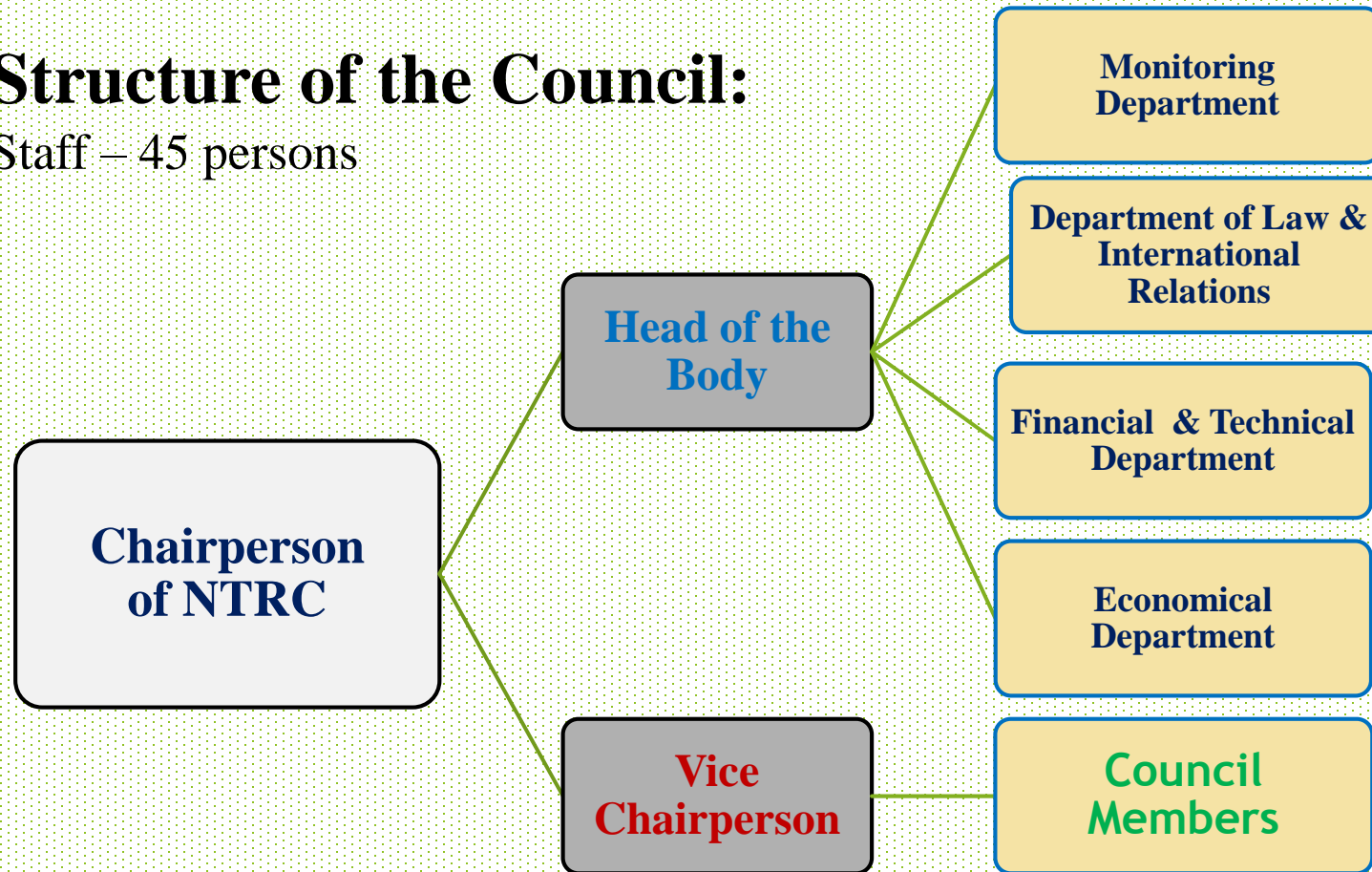
# Regulatory authority

- ▶ National Television and Radio Council is created in 2002 and began its activity in 2003.
- ▶ The Council is consisting of 9 members which are appointed by the President of Azerbaijan for the term of 6 years and which can be dismissed only upon own free will.
- ▶ National Television and Radio Council is financed by state budget.
- ▶ NTRC does not interfere in editorial and financial activity of broadcasters.

# Regulatory authority

## Structure of the Council:

Staff – 45 persons





# Regulatory authority



## Main duties:

- ▶ to regulate television and radio broadcasting activities;
- ▶ to protect the independence of broadcasters and public interests;
- ▶ to carry out supervision on implementation of laws on television and radio broadcasting.



# Regulatory authority

## Mainly pays its attention to:

- ▶ non-dissemination of information that threatens state independence and territorial integrity;
- ▶ prevention from hate speech, agitation of hatred, terrorism, violence, national, racial and religious discrimination, pornography and drugs;
- ▶ implementation of license provisions by broadcasters;
- ▶ showing of programs that have harmful influence on physical, mental and moral development of minors in a time which they cannot view them.

# Monitoring

National Television and Radio Council carry out following types of monitoring of broadcasting:

## Daily monitoring

- *All national TV channels*
- *All national radio channels*

## Planned random monitoring

- *All national radio channels*
  - *All regional TV channels*
  - *All regional radio channels*

## Monitoring on the basis of complaints

- *All broadcasters and content providers*

# Complaints

- ▶ Besides the daily and planned monitoring the Council carry out monitoring on the basis of complaints.
- ▶ Complaints can be received by mail, by e-mail, by phone, by feedback in Council's webpage from any person or organization.
- ▶ If the availability of infringement by broadcaster or content provider is approved by Monitoring Department, the special report is being prepared to Chairman and Council Members.
- ▶ They appoint meeting and consider the violation of Law.

# Sanctions

*National Television and Radio Council can apply following sanctions on broadcasters:*

- ▶ Notification / Warning (max. 3 times in 1 year)
- ▶ Penalty (up to 5000 manats – approx. 2950 USD)
- ▶ Suspension of broadcasting of the programme or whole channel for 1 month (suspension also effective due to not fulfilling by broadcasters the requirements of 3 warnings)
- ▶ Bring an action against broadcaster or content provider demanding of License revocation.

## Undergoing projects and works:

- ▶ Law on Cable Television has been elaborated and submitted to the Parliament
- ▶ Elaboration of amendments and revision of Law on Television and Radio Broadcasting is undergoing
- ▶ Audience Measuring issue on agenda. Broadcasters, advertising agencies, cable/ IP operators, public institutions, as well as NTRC and Ministry of Communication and High Technologies are involved in discussion process.
- ▶ Working group on regulation of Internet TV has been established. Representatives of ministries, NTRC, Internet Service providers, Internet Forum and etc. are working on basic principles of regulation of Internet TV.

# Protection of Minors

**According to the Provisions adopted by Council the following programs are prohibited to transmit between 07.00 - 23.00:**

- ▶ Films which mainly contain cruelty and violence;
- ▶ Films which describes physical and psychological violence, sadism, vandalism, torture, dead bodies;
- ▶ Horror films;
- ▶ Films which contain scenes of occultism, spiritualism, some mystic behaviors, showing of horror creatures;
- ▶ Scenes of medical operations which can impact on man's psychology;
- ▶ Shows of hypnosis;
- ▶ Programs and films which describe criminal activity, suicide;

## Protection of Minors

- ▶ Erotic films and programs;
- ▶ Films and programs which show sexual acts, describe sex orientations, talk shows about sexual relations;
- ▶ Films and drama which contain bad language, swearing words and gestures.

*Only in some cases these information are allowed to transmit and are not considered as a category that might damage physical, mental and moral development of minors.*



# Digital switchover

## ➤ 10 February 2011

Decision of the Cabinet of Ministers of the Republic of Azerbaijan  
“Confirmation of program on application and development of  
DVB-T digital television broadcasting in the territory of the  
Republic of Azerbaijan”.

## ➤ 22 December 2011

Decision of National Television and Radio Council

# Digital switchover

## ➤ **December 2015**

The whole country are covered by digital signal in format DVB-T2 (MPEG 4).

## ➤ **As of December 1, 2016 analogue television signal switched off and now all terrestrial broadcasting are fully digital.**

*Thank you very much  
for your attention!*

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