



**DEVELOPMENTS IN TURKEY SINCE
THE FIRST BRAF ANNUAL MEETING IN
ANTALYA, 2009**

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RTÜK Member**

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Developments in Turkey



- ***Members Renewal and Elections in the Supreme Council:***
- In March 2011 one member, Prof. Dr. İlhan YERLIKAYA, resigned to become MP in the forthcoming elections and Dr Hamit ERSOY, head of unit, was elected as new RTÜK member by parliament.
- In July 2011 RTÜK had its routine one third of the members renewal in every two years. Mr. Taha YÜCEL and Vahap DARENDELİ were re-elected by the parliament.

Developments in Turkey



- ***Developments in National Legislation:***
- New broadcasting law No 6112 on the Establishment of Radio and Television and Audio Visual Media Services
 - was adopted by the parliament on 15 February 2011
 - entered into force after its publication in the Official Gazette No 27863 dated 3 March 2011.
- Draft law was prepared by RTÜK within extensive consultation with stakeholders namely, broadcasting sector, public institutions, NGOs. New Law No 6112 brings broad changes to its predecessor Law No 3984. It principally aims the compliance to EU AVMS Directive and addresses various sectoral issues including technological developments.

Developments in Turkey



Main novelties introduced by the new law:

- Lays down regulatory basis for transition to digital terrestrial broadcasting after frequency planning and its allocation.
- Lays down regulatory basis to new broadcasting technologies such as IPTV, DVB-H, HDTV etc.
- Definitions of the former law are renewed and/or extended according to AVMS Directive, such as: media service provider, on-demand media services, product placement, commercial communication etc.
- Media ownership rules are revised and liberalised
- Removes the dual regime by incorporating public service broadcaster to the same provisions and supervision as commercial broadcasters.

Developments in Turkey



Ongoing Studies

- Further development of Media Literacy,
- Regular Viewer Representations Meetings,
- Smart Signs
- SKAAS (Digital Recording, Archiving and Analyzing System) project
- In-service training programs for the staff (assistant experts)
- Various seminars for the broadcasters on the new regulations (14)
- Regular monthly meetings of Supreme Council
- Study visits by the experts from our counterparts such as Macedonia, Kosovo, Ukraine, TR of Northern Cyprus, Azerbaijan
- Other routine and complementary studies, public surveys on various issues, monthly assessment of complaints etc.

Developments in Turkey



Work done following the New Law

- Following the new Broadcasting Law, studies for secondary legislation have gained momentum. Up to now 14 by-laws prepared following the extensive consultation with the stakeholders, have been put into force after their publication in the official gazette. Some of them are as follows:
- Radio and Television Supreme Council Cable Broadcast Regulation.
- Radio and Television Supreme Council Satellite Broadcast Regulation.
- Regulation on Administrative and Financial provisions to be complied by Media Service Providers, Platform and Infrastructure Operators.
- Many other By-Laws such as the ones on employment of the experts in the Supreme Council; the rights and duties of the heads of units; Commercial Communications Revenues etc.

SATELLITE MEDIUM

BROADCAST TYPE	BROADCAST TECHNIC	TOTAL
RADIO	DIGITAL	59
TELEVISION	DIGITAL	184

CABLE MEDIUM

BROADCAST TYPE	BROADCAST TECHNIC	SINGLE CITY	MORE THAN SINGLE CITY	TOTAL
RADIO	ANALOG	-	-	-
TELEVISION	ANALOG	22	68	90

TERRESTRIAL MEDIUM



ROADCAST TYPE	ROADCAST TECHNICS	LOCAL	REGIONAL	NATIONAL	TOTAL
RADIO	ANALOG	922	98	38	1058
TELEVISION	ANALOG	208	15	24	247

Developments in Turkey: digitilisation



- RTÜK started to work on terrestrial digital frequency planning in 2000 and launched its pilot project to test digital broadcasting in major cities but it was interrupted for various reasons including the verdicts of the supreme court on **Anten A.Ş.** in 2009 and several times since then, until the new Broadcasting Law came into force on 3 March 2011.
- In accordance with the new law, the process restarted and the frequency planning has been almost completed.
- The standards have been determined: **DVB-T2** (Digital Video Broadcasting -Terrestrial) and **MPEG-4** (Moving Picture Experts Group)

Developments in Turkey: digitilisation



- Products using other standards will not be available at the domestic market to avoid the confusion and protect the consumers.
- Supply of Set top box /decoders and subsidy program by certain countries or via a promotion campaign of daily newspapers etc.
- Another company like Anten A.Ş. is to be established **17 December 2011** by the TRT and national private broadcasters to build Transmitter Tower.
- The tender for frequency allocation will be made in 2012 and the switch over process is expected to be completed in the following two years.
- The whole work has been undertaken by Bilkent University İSYAM (İletişim ve Spektrum Yönetimi Araştırma Merkezi-Communication and Spectrum Management Research Center) -RTUK-Gate Electronic group and the mission will be completed by this joint endeavours.

Developments in BRAF



Project Proposal and Joint Declaration

- A project proposal was prepared by RTUK, in order to create a platform for Organization of the Black Sea Economic Cooperation (BSEC) member states' broadcasting regulatory authorities and it was submitted to BSEC member states' authorities in 2007 and it was welcomed by the Telecommunication Committee in Kiev, Ukraine in December 2007.
- BSEC member states' broadcasting regulatory authorities assembled in June 30, 2008 in Istanbul hosted by RTUK and agreed on a Joint Declaration. 12 member states' representatives decided to hold meetings annually under the BRAF to enhance cooperation and discuss related subjects in this forum.

Developments in BRAF



First Annual Meeting and Charter

- *On 25-26 June 2009 in Antalya, the first annual meeting of BRAF was held and the final version of the Charter of the BRAF was drafted and adopted unanimously.*
- *According to the Charter, each year one of the member states shall host the annual meeting. The executive body is designed as a troika, which is an EU method of operation and consists of the term chairman with his/her predecessor and successor. An office shall be furnished as **permanent secretariat** of BRAF by RTÜK. The **web site** of the BRAF shall also be created and operated by RTÜK. And, the **general secretary** of BRAF shall be appointed by RTÜK, accordingly. All of them were successfully carried out as committed.*

Developments in BRAF



Charter and Responsibilities of RTUK

- Based on the Charter, RTUK took all the responsibility and established BRAF Permanent Secretariat in its premises and assigned Dr. Hamit ERSOY as General Secretary of BRAF and also commenced the BRAF internet site in 2009. (www.braf.info). It is designed in such a way that it could serve in **13 languages** for all Member States as to use in their language. Turkey, Serbia and Romania translated the BRAF related documents into their language and published in BRAF internet site.
- As General Secretary of BRAF Dr. Hamit ERSOY has attended the CERF -Central European Regulatory Authorities Forum, 10 December 2009- meeting and shared the birth of BRAF with the participants from the member countries (Hungary, Serbia, Romania, Poland, Slovakia and Czeck Republic)

Developments in BRAF



2011-Presidency of BRAF and Consultations

- *The first Annual Meeting was held under the presidency of Turkey and the presidency for 2010 was assumed by the Hellenic Republic. However, the Annual Meeting in 2010 did not take place due to dire economic crisis in Greece, which is still undergoing its consequences.*
- *BRAF Permanent Secretariat consulted and informed every Member States on 12 May 2011 about the situation and asked for a volunteer to undertake the Presidency of BRAF 2011. BRAF Permanent Secretariat requested from Russian Federation to assume the Presidency of BRAF but it is realized that it would be very difficult to hold a meeting in Russia due to the fact that the responsible persons participated the first annual meeting of BRAF have been assigned different missions. After ongoing consultations, Georgia has volunteered to assume the Presidency of BRAF and host the Annual Meeting 2011.*

CONTACT DETAILS FOR FURTHER INFORMATION

THANK YOU FOR YOUR ATTENTION

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