

## THE MEDIA ENVIRONMENT IN THE REPUBLIC OF BULGARIA

### I. LINEAR SERVICES

**1. 474 programmes** created by **207 broadcasters**, designed for dissemination by means of terrestrial radio or television broadcasts, by means of cable electronic networks and/or satellite.

**2. 260 radio programmes** designed for terrestrial broadcasting, as follows:

- **4 radio programmes of nation-wide coverage** – *Horizont, Hristo Botev and Radio Bulgaria* of the Bulgarian National Radio, *Darik Radio Bulgaria*.
- **32 radio programmes of regional coverage;**
- **224 radio programmes of local coverage.**

**3. Television programmes** designed for terrestrial television broadcasting, as follows:

**Analogue:**

- **4 television programmes of nation-wide coverage** – *BNT 1, bTV, NTV, bTV Action* (3 programmes are actually created and broadcasted);
- **5 television programmes of regional coverage** – *BNT 2*

**Digital:**

- **23 national programmes** designed for digital terrestrial TV broadcasting
- **2 regional programme** designed for digital terrestrial TV broadcasting

**4. 32 radio programmes** designed for cable electronic networks and/or satellite as follows:

- **6 radio programmes of nation-wide coverage;**
- **5 radio programmes of regional coverage;**
- **21 radio programmes of local coverage.**

**5. 148 television programmes** designed for cable electronic networks and/or satellite, as follows:

- **80 programmes of nation-wide coverage;**
- **43 programmes of regional coverage;**
- **22 programmes of local coverage;**
- **3 programmes** registered for a transmission in a territory outside the country.

### II. NON-LINEAR SERVICES

**9 PROVIDERS**

**13 (PPV VOD)**