



Consiliul Coordonator al Audiovizualului

The 8th BRAF Meeting Belgrad, Serbia

COUNTRY REPORT

COORDINATING COUNCIL OF AUDIOVISUAL

REPUBLIC OF MOLDOVA

Introduction

The primary mission of the CCA is the protection of program consumers rights.

Freedom of expression is a fundamental right which stands at the basis of any democratic society and together with other values, such as children rights, human health and safety of human life, should be protected and overseen. In order to accomplish its mission, the CCA has conducted the following activities:

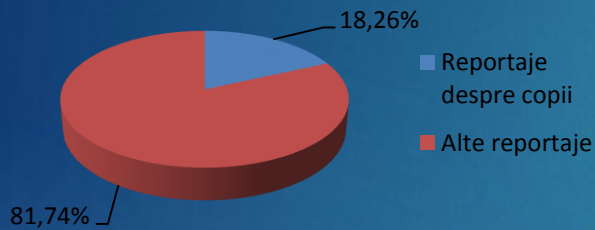
- ▶ Monitoring of program services;
- ▶ Examination of complaints;
- ▶ Elaboration of regulatory decisions;
- ▶ Participation in discussions and public debates with national and international institutions on issues related to the audiovisual field;
- ▶ Conducting and supporting awareness raising campaigns for consumers;
- ▶ Organization of contests in order to support the growth of domestic audiovisual market.

Monitoring sessions of TV and radio program services in 2017

CCA is performing monitoring sessions of TV and radio program services on:

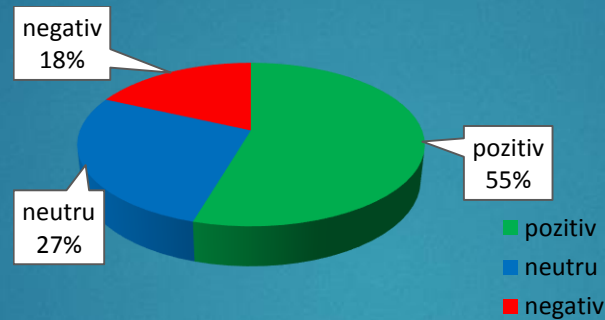
- ▶ Coverage of Referendum for dismissing the Mayor of Chişinău;
- ▶ Coverage of Presidential Elections;
- ▶ Ensuring access to TV programs for people with hearing and vision deficiencies;
- ▶ Balance of political and social pluralism;
- ▶ Protection of linguistic and national-cultural heritage;
- ▶ Ensuring equal chances and access to TV programs;
- ▶ Advertising placement conditions;
- ▶ Children protection;
- ▶ Compliance with domestic production percentage in TV program services;
- ▶ Compliance with General concept of the license.

Monitoring of the public broadcaster Moldova 1 on children protection theme



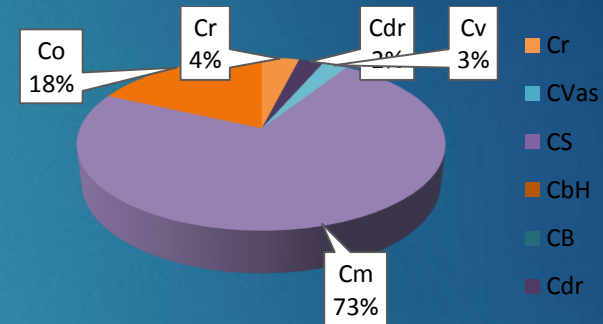
Share of children's news

Depending on the topic addressed, 12 reports have been disseminated, which have been set in three codes established by the monitoring methodology. Thus, most of the 10 reports, reflecting topics related to various public events attended by children or reflecting major issues directly affecting them. In two reports there was presented a case involving the death of a minor and a crime case involving the minors.



Time Conversion

Within the 12 reports, 106 children were reported. Of these, 85 appeared as a background image or to illustrate a report, and 14 children were asked to express their views on some events and circumstances around them. 3 children were presented as suspects, 2 children were reported in situations of suffering and 2 children were counted as victims.



Share of children's coverage by category

The news and reports about children broadcast by the Moldova-1 public television channel usually occupy the places from 2 to 20 in the newsletter.

Changes in Legislation

Working Group on the Improvement of the Media Law of the Republic of Moldova

- At the initiative of the Parliament President, the Working Group on the improvement of The Media Law of the Republic Of Moldova was created.
- The Working Group was created under the guidance of Parliamentary Commission "Culture, Education, Research, Youth, Sport and Mass Media,,".
- The Working Group consists of 8 thematic subgroups and each thematic subgroup consists of members of CCA, Civil Society, NGOs, Council of Europe and Media broadcasters representatives.

Thematic subgroups

- ▶ Drafting a new Audiovisual Code
- ▶ Drafting a new Law on Advertising
- ▶ Information security
- ▶ Drafting the Strategy for Media Development in the Republic of Moldova
- ▶ Access to information and protection of personal data
- ▶ Drafting amendments to the Electoral Code
- ▶ Fiscal facilities for the media;
- ▶ Elaboration of a new Press Law (amendments / additions to the legislation in force).

Curent situation in the audiovisual field

- 211 audiovisual licenses and retransmission licenses were recorded on the audiovisual services market in the Republic of Moldova.
- 78 are broadcast licenses for television services, 58 - licenses for radio services and 75 re-transmission licenses and broadcasting licenses for service distributors.
- Depending on the way of transmission of the signal, the market for television services offered by the broadcasters under the jurisdiction of the Republic of Moldova is configured by: 30 licenses for the broadcasting of television services by ether; 10 licenses for satellite TV studios (4 broadcasts including ether) and 38 licenses for cable TV studios.
- Radio services are provided on the basis of 58 broadcasting licenses, of which 57 are by air and 1 by wire.
- 71 re-transmission authorizations in the field of retransmission of cable TV channels, 2 broadcasting licenses in the MMDS system and 2 retransmission authorizations in the system GSM retransmission.

Social campaigns

- ▶ Promoting of the festival „National Wine Day”;
- ▶ State-guaranteed legal assistance for criminal cases (civil, contravention, contentious administrative);
- ▶ Legal Aid Guaranteed by state for criminal cases;
- ▶ The Consumer Protection Agency in collaboration with CCA promoted two TV social spots in the maximum audience hours about the Consumers rights.
- ▶ Campaign to raise awareness of young people and children about to the risks and dangers existing on the Internet platform;
- ▶ Promoting the documentary series „Bridges to Europe”
- ▶ Social campaign "The press balances the gender!", which aims to promote positive models of involvement of women and men and to combat gender stereotypes through the media etc.
- ▶ Social campaign for promoting equal opportunities on the labor market "A new life for young offenders" in order to increase the chances of professional reintegration of young delinquents from the Republic of Moldova etc.



CCA

Consiliul Coordonator al Audiovizualului

*Thank you for
your
attention!*