

**THE 5<sup>th</sup> MEETING of  
THE BLACK SEA REGULATORY AUTHORITIES FORUM  
(BRAAF)**

**Baku, Azerbaijan, 2014**

**Overview of the Audiovisual sector of  
Azerbaijan**

**Presentation of National Television and Radio Council (NTRC)  
of the Republic of Azerbaijan**



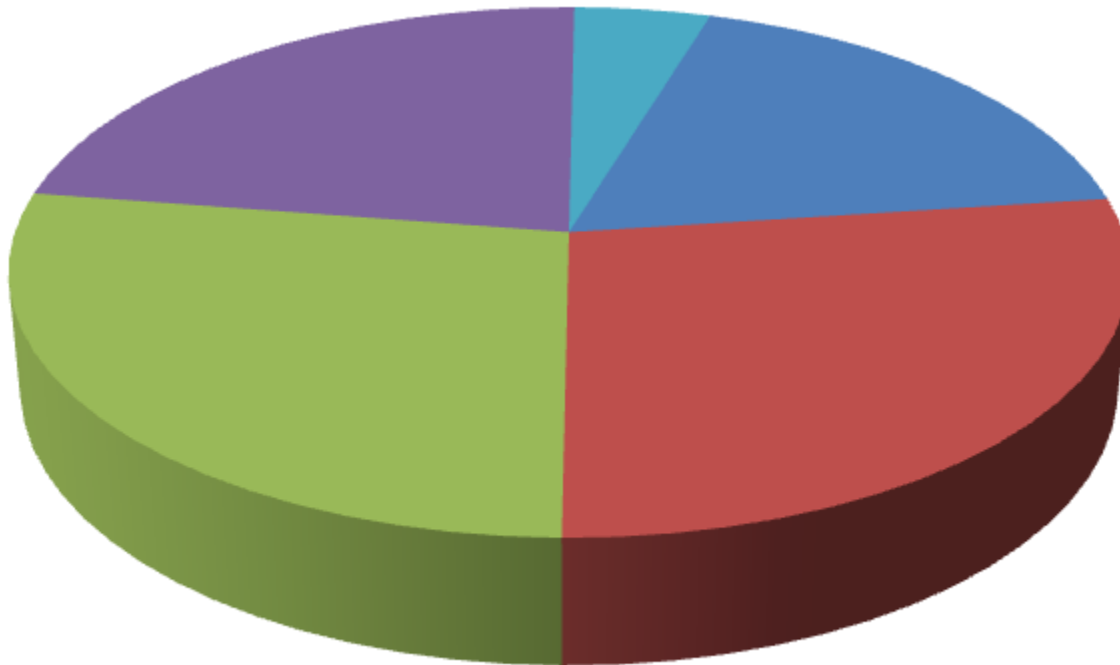
# TV and Radio Broadcasting in Azerbaijan

The first radio transmitter was installed in 1924 .  
The first radio station began to transmit in 1926 .



The first television programme began to broadcast on February 14, 1956.

# Radio and TV Landscape



- 10 nation-wide television broadcasters
- 14 radio broadcasters
- 14 regional TV broadcasters
- 13 cable network broadcasters
- 1 satellite broadcaster



# State-run channels



# PSB

1 Public service  
broadcaster

İCTİMAİ

ictimai  TV

İctimai Radio 90 FM

İctimai Televiziya və Radio Yayımları Şirkəti

# PRIVATE TV BROADCASTERS

6 NATIONAL WIDE  
BROADCASTERS



1 SATELLITE  
BROADCASTER

CBC (Caspian International  
Broadcasting Company)



# Legislative framework

Television and radio broadcasting in the Republic of Azerbaijan is regulated by the Law of the Republic of Azerbaijan “**On Television and Radio Broadcasting**” adopted in 2002.

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Public broadcasting is regulated by the Law of the Republic of Azerbaijan “**On Public Television and Radio Broadcasting**” adopted in 2004.

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Applying of administrative measures on broadcasters is regulated by the **Code of the Republic of Azerbaijan on Administrative Infringements.**

# NTRC

**National Television and Radio Council  
was created in 2002.**

**Consists of 9 members  
which are appointed by the  
President of Azerbaijan for  
the term of 6 years.**

**National Television and  
Radio Council is financed  
by state budget.**

**NTRC does not interfere  
in editorial, professional  
and financial activity of  
broadcasters.**



# Main duties of the Council:

- ✓ to regulate television and radio broadcasting activities
- ✓ to protect the independence of broadcasters and public interests
- ✓ to carry out supervision on implementation of laws on television and radio broadcasting

# The Council turns its attention mainly to:

non-dissemination of information that threatens state independence and territorial integrity;

prevention from agitation of terrorism, violence, national, racial and religious discrimination, pornography and drugs;

implementation of license provisions by broadcasters;

broadcasting of programs that have harmful influence on physical, mental and moral development of minors in a time which they cannot view them.

## Council can apply following sanctions:

- \*Written notification;**
- \*Financial penalty** (up to 2000 manats – approx. 2550 USD);
- \*Bring an action against broadcaster or content provider demanding to suspect of program;**
- \*Bring an action against broadcaster demanding to license revocation.**

# Transition to digital broadcasting

On February 10, 2011 the decision No.26 of Cabinet of Ministers of the Republic of Azerbaijan on “Affirmation of the program of application and development of digital television broadcasting system DVB-T in the territory of the Republic of Azerbaijan” have been adopted.

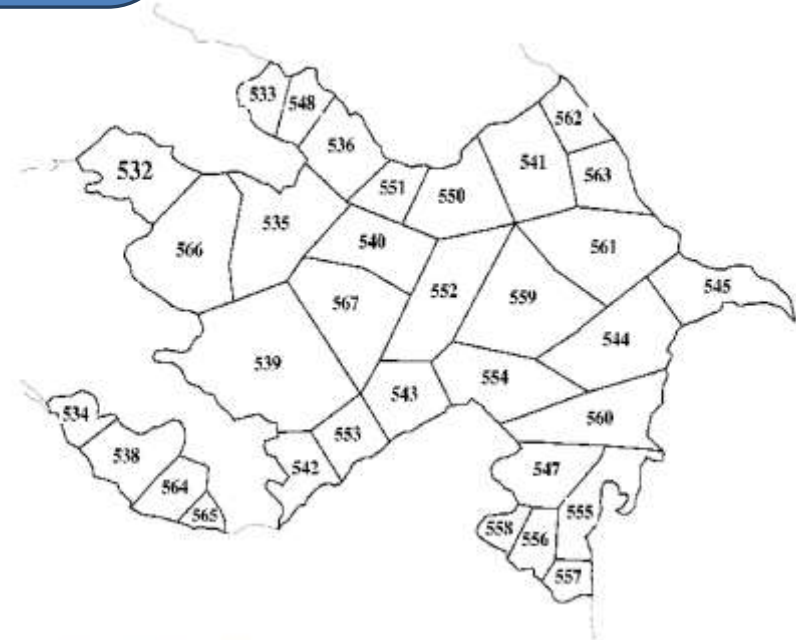


**Now analogue and digital broadcasting are carried out simultaneously.**

# Transition to digital broadcasting

In 2006 International Telecommunication Union adopted the Regional Agreement Plan (RRC, Geneva 2006) according to which, 437 radio frequencies in 33 zones are allocated for Azerbaijan.

Radio Frequency Zones  
allocated for Azerbaijan



**THANK YOU  
FOR YOUR ATTENTION !**



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