



Overview of the broadcasting sector of Ukraine in 2014: developments and objectives

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Media landscape overview

Currently (as of 30.08.2014) the State Register of Ukraine consists of **1 644** TV/Radio/Informational activity companies:

- Broadcasters – 927:

Radio – 455

TV – 397

Both TV and Radio Companies – 75

- Program Service Providers – 716 (including 142 IPTV licenses).

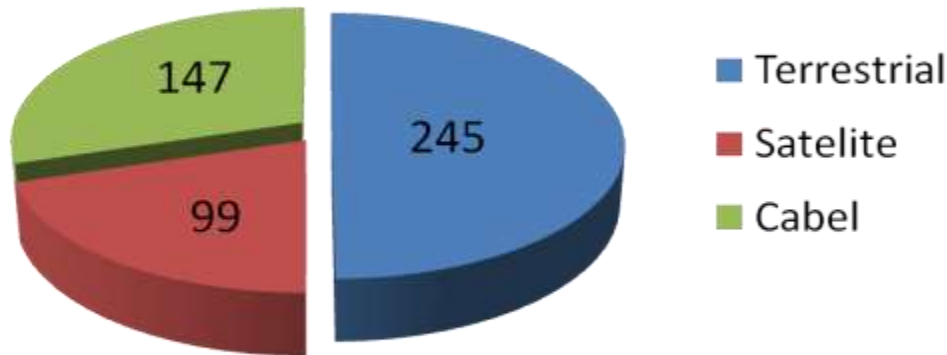
TV/Radio/Informational activity companies – 75.



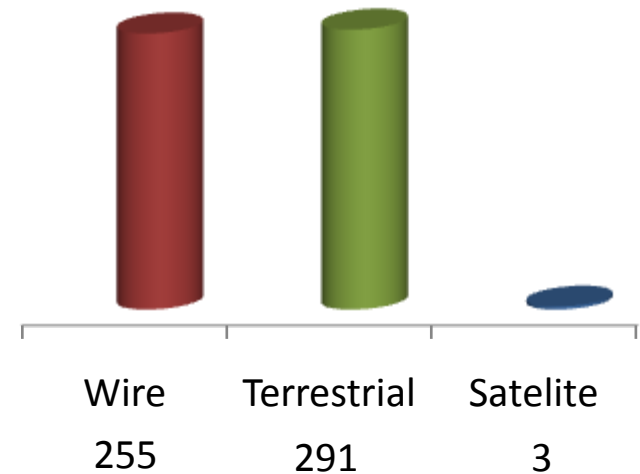
Media landscape overview

Due to organizational and technological features licenses have been granted:

TELEVISION



RADIO





New appointments and renovations

July 2014 – a new Board of the National Television and Radio Broadcasting Council of Ukraine was appointed by:

**The Parliament
(Verkhovna
Rada)**

- **4 Members**

The President

- **4 Members**





New appointments and renovations

Main priorities of regulator's activity:

- To protect the national informational security and tackle the external informational aggression.
- Deregulation and an open approach to the development of media industry (limitation of sanctions)
- To support and conduct the launch of the Public broadcasting in Ukraine.
- To run the process of digital switchover.





Legislative amendments

17th April 2014 - amendments to the Law of Ukraine “On the National Television and Radio Broadcasting Council of Ukraine”.

Before this amendment only the full Board could be changed.

**The Parliament
(Verkhovna Rada)**

- Rejecting of the an Annual report of the National Council, the decision on early termination of four members can be taken.

The President

- The early termination of office of four other members can be done by the Presidents decree.





Legislative amendments

The new Law of Ukraine “On Public Broadcasting” was adopted in May this year (**№ 1227-VII**).

The regulator is responsible for the establishing of the National Public broadcaster’s Supervisory Council.

The regulator is obliged to conduct 9 conferences – nominated by NGO’s from these spheres:

- education
- science
- physical culture and sports
- journalism
- legal governance
- protection of minors and youth
- art
- local self governance
- protection of disabled people.





Digital switchover in progress

- **The National digital network is based on: MX-1, MX-2, MX-3, MX-5 multichannel networks.**
- **Digital coverage – 95 % of Ukrainian population.**
- **28 national and 4 regional (local) TV channels.**

The new appointed Council – new approaches:

- **To limit the monopoly of one provider**
- **To maintain clear and transparent competition among broadcasters – equal access**
- **To support regional companies in the transition period**





Thank You for your attention!

T2 **ЦИФРОВЕ ЕФІРНЕ ТЕЛЕБАЧЕННЯ УКРАЇНИ** **Без абонплат!** **32 цифрових каналів**

INTER	1+1	М	Голос	Світ	КіноТочка	Екран	БТБ
1+1	С	Хвиля	НТН	1	Н	І	І
К	СТ	5	НАД-ТВ	СТV	К	Е	Т
Т	Т	С	С	С	С	С	С

